



Empowering Young Social Entrepreneurs for Sustainable Tourism

ARTICLE PRODUCED IN THE FRAMEWORK OF THE EYSET PROJECT.

EYSET

Empower Youth organizations through
Social Entrepreneurship in Tourism

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**Co-funded by
the European Union**



Summary

This article discusses the potential of social entrepreneurship in promoting sustainable tourism and empowering young people to create positive impacts on the environment, local communities, and cultures. Social entrepreneurship involves using business practices to address social and environmental problems, and young entrepreneurs can bring innovative solutions to the challenges facing the tourism industry. Governments can support social entrepreneurship by creating funding programs and policy frameworks that encourage sustainable tourism practices. The benefits of promoting social entrepreneurship in sustainable tourism include job creation, community involvement and empowerment, and preservation of natural and cultural heritage. Regenerative tourism can also bring positive impacts to local communities and economies, fostering innovation and creativity among young entrepreneurs. Overall, it is essential for governments, tourism stakeholders, and communities to work together to support social entrepreneurship and sustainable tourism



Tourism is a vital industry that drives economic growth and development in many countries worldwide. However, the rapid growth of tourism has also brought about negative impacts on the environment, local communities, and cultures. To address this issue, social entrepreneurship has emerged as a potential solution for sustainable tourism. Social entrepreneurs aim to create innovative and sustainable solutions to social and environmental problems, while also generating economic value. Empowering young social entrepreneurs can provide a fresh perspective and creative solutions to the challenges facing the tourism industry.

One way to achieve sustainable tourism is through social entrepreneurship, where young people can play a vital role. Social entrepreneurship refers to using business practices to address social and environmental problems. Young entrepreneurs can come up with innovative solutions that can create positive impacts on tourism destinations. Governments can create conditions that support social entrepreneurship and assist young entrepreneurs in developing sustainable tourism businesses. For example, funding programs can be made available to support innovative tourism startups.

Policy and regulatory frameworks can also be established to encourage sustainable tourism practices.

The benefits of promoting social entrepreneurship in sustainable tourism are many. First, it can create job opportunities for young people, addressing youth unemployment in many countries. Second, it can promote community involvement and empowerment, as local communities can become part of the tourism value chain.



Third, it can contribute to the preservation of natural and cultural heritage, which is an essential element of sustainable tourism. Young entrepreneurs can also play a role in promoting sustainable tourism through regenerative tourism. Regenerative tourism aims to go beyond just minimizing negative impacts on the environment and instead aims to revitalize and regenerate natural and cultural resources. This approach can bring positive impacts to local communities and economies, as well as foster innovation and creativity among young entrepreneurs.

In conclusion, social entrepreneurship is an innovative approach to sustainable tourism that empowers young people to create positive impacts on the environment, local communities, and cultures. By providing opportunities for young entrepreneurs to develop sustainable tourism businesses, governments can address youth unemployment, promote community involvement and empowerment, and contribute to the preservation of natural and cultural heritage. Furthermore, by promoting regenerative tourism, young social entrepreneurs can help to revitalize and regenerate tourism destinations, bringing positive impacts to local communities and economies. It is essential for governments, tourism stakeholders, and communities to work together to create conditions that support social entrepreneurship and sustainable tourism practices.



Empowering Young Social Entrepreneurs for Sustainable Tourism is an innovative approach to addressing the negative impacts of tourism while generating economic value. In this section, we highlight a series of successful social enterprises and support structures that empower young people to create sustainable tourism solutions. These good practices have been selected based on their proven track record and potential for scalability.

Youth-led Eco-Tourism Enterprises:

Several youth-led eco-tourism enterprises have emerged in recent years, which not only generate revenue but also support conservation efforts and provide employment opportunities for local communities. For instance, the EcoCamp Patagonia, established by a young entrepreneur, provides sustainable accommodation and outdoor activities that focus on environmental education and conservation in Patagonia. Similarly, the Manda Wilderness Community Trust, founded by a group of young people, promotes sustainable tourism in Mozambique and supports conservation efforts.

Incubators and Accelerators:

Business incubators and accelerators that focus on sustainable tourism are essential in providing young entrepreneurs with the necessary skills and resources to develop sustainable tourism solutions. For example, the Social Entrepreneurship Akademie in Germany offers a specialized program for young social entrepreneurs in the tourism industry, providing them with mentorship, networking, and training. Additionally, the Sustainable

Tourism Africa accelerator supports young entrepreneurs in Africa by providing funding, mentorship, and access to markets.

Innovative Digital Platforms:

Innovative digital platforms can empower young social entrepreneurs by providing access to a wider customer base, marketing opportunities, and streamlining business operations. For instance, the Airbnb Experiences platform allows young entrepreneurs to offer sustainable and authentic tourism experiences that are unique to their communities, promoting cultural exchange and community involvement. Similarly, the GreenHost platform connects eco-conscious travelers with sustainable tourism providers, creating a marketplace that supports sustainable tourism enterprises.

Youth-led Community-based Tourism:

Youth-led community-based tourism initiatives can help to promote sustainable tourism while empowering local communities. For example, the Community Homestay Network in Nepal provides sustainable tourism experiences that are hosted by local families, creating opportunities for cultural exchange and supporting community development. Similarly, the Uganda Community Tourism Association, founded and led by young people, promotes community-based tourism that supports conservation efforts and provides employment opportunities.

Public-Private Partnerships:

Public-private partnerships can play a vital role in supporting young social entrepreneurs by providing funding, mentorship, and access to markets. For example, the TUI Care Foundation supports sustainable tourism initiatives led by young people, providing funding and mentorship. Additionally, the European Commission's Erasmus+ program provides funding and support for young people to develop sustainable tourism initiatives and gain international experience.



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